

One borough; one community; London's growth opportunity



Encouraging civic pride



Enabling social responsibility



Growing the borough

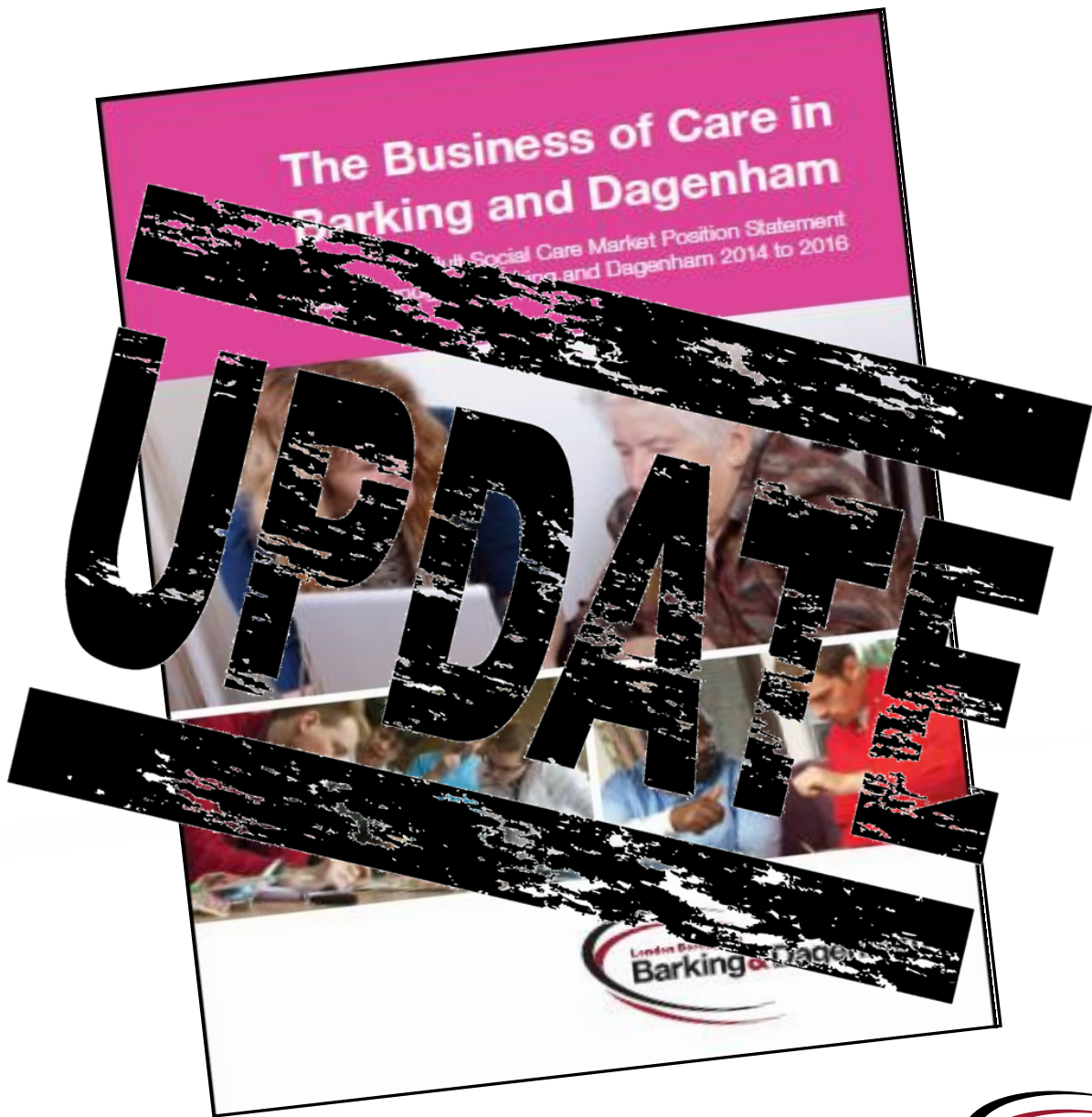
For more information visit
lbbd.gov.uk/visionandpriorities

Market Position Statement Update

Monica Needs

Market Development Manager

26 January 2016



**One borough; one community;
London's growth opportunity**

Changing context

Care Act



Shifting demography

Budget pressures



Growth opportunities



One borough; one community;
London's growth opportunity

The Changing Focus for the Market

Prevention/wellbeing

Support for carers

Information & advice

Market-shaping

Increasing emphasis on preventing, reducing and delaying care needs, including through better choices earlier

The Changing Focus for the Market

Prevention/wellbeing

Support for carers

Information & advice

Market-shaping

Right to an assessment and a duty on the Council to provide services for carers in their own right

One borough; one community;
London's growth opportunity

The Changing Focus for the Market

Prevention/wellbeing

Support for carers

Information & advice

Market-shaping

A duty to provide information and advice for the **whole community**

**One borough; one community;
London's growth opportunity**

The Changing Focus for the Market

Prevention/wellbeing

Support for carers

Information & advice

Market-shaping

A duty on the Council to work to 'shape' an active market in social care services locally.

WHAT'S NEXT?

- Publish the Market Position Statement Update
- Continue to work with providers to develop the market for social care
- Start work on a new MPS for the Autumn of 2016

Questions



**One borough; one community;
London's growth opportunity**